

Smoothie Blend-off Judging Form



Name: _____

Thank you for being part of our judging panel. We challenged each school group to develop a delicious, healthy school smoothie recipe, and create a promotion plan describing why their fellow students should purchase this item if it was added to their school breakfast or lunch menu. You are asked to select a winning team based on the following criteria: taste, creativity of recipe, and promotion plan. Please score each of the criteria (1-10, 10 being best) for each team.

Look for fun, inspiring plans that will excite students! How will the new menu item be introduced to schools? Does it have a fun name? Will there be a tasting event? The more creative, the better!

	Score	Notes
Team 1	Taste: _____ Creativity: _____ Promotion Plan: _____	
Team 2	Taste: _____ Creativity: _____ Promotion Plan: _____	
Team 3	Taste: _____ Creativity: _____ Promotion Plan: _____	
Team 4	Taste: _____ Creativity: _____ Promotion Plan: _____	

	Score	Notes
Team 5	Taste: _____ Creativity: _____ Promotion Plan: _____	
Team 6	Taste: _____ Creativity: _____ Promotion Plan: _____	
Team 7	Taste: _____ Creativity: _____ Promotion Plan: _____	
Team 8	Taste: _____ Creativity: _____ Promotion Plan: _____	
Team 9	Taste: _____ Creativity: _____ Promotion Plan: _____	
Team 10	Taste: _____ Creativity: _____ Promotion Plan: _____	

