**School Breakfast – Principal Survey**

Name of School District Nutrition Services is conducting a survey about the current school breakfast program. Please take a few minutes to answer the questions below so we can better meet the needs of your students. Thank you in advance for your cooperation.

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

School: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Did you know that regardless of income, many students come to school each day without eating breakfast?

YES/NO

1. Did you know the on average, only [insert %] of our students participate in the school breakfast program while [insert %] participate in the school lunch program?

YES/NO

1. Do you believe that students who do not participate in our school breakfast program are eating breakfast before coming to school?

YES/NO

1. Is there is a belief among your peers that the school breakfast program is only for low-income students?

YES/NO

1. Do you feel there are benefits to offering breakfast at school?

YES/NO

1. Please list those benefits below:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Do you offer special morning snacks to students on standardized testing days?

YES/NO

1. Based on the benefits you listed above, would you see a value to increasing the participation in our school breakfast program?

YES/NO

1. Would you be interested in testing out a new breakfast service model that has proven to increase breakfast consumption and availability to *all* students, regardless of family income?

YES/NO

1. Of the following alternative breakfast programs, which would you be most willing to try at your school? (check all that apply)
   * **Breakfast in the Classroom** – Students eat breakfast in their classroom either at the beginning of the school day or early during the day. Often breakfast is brought to the classrooms from the cafeteria by students or served from carts in the hallways by food service staff.
   * **Grab n’ Go** – All the components of school breakfast are conveniently packaged so students can easily grab a meal, either from the cafeteria line or from carts in a high traffic hallway. Students can eat in the classroom or on the go.
   * **Breakfast after First Period** – Usually implemented in middle and high schools, students are allowed time after first period to obtain breakfast, either in the cafeteria or from carts in the hallway, to then eat in the classroom or cafeteria.
   * **Breakfast on the Bus** – Students receive a complete meal while riding the bus to school. This is especially useful in school districts where students have a long commute time.
   * **Other**:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. What barriers do you see to implementing these types of programs at your school?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Thank you for taking the time to complete this survey. Please return it to the School Nutrition Department in the enclosed envelope via the interoffice mail system. I will be calling you shortly to set up an appointment to discuss the results and next steps.

Sincerely,

Name  
Position

**School Breakfast – Principal Survey**

The Name of School District Nutrition Services is conducting a survey about school breakfast. The first step of the survey is to gauge awareness of breakfast programs among school administrators. Please take a few minutes to answer the questions below so we can better meet the needs of your students. Thank you in advance for your cooperation.

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

School: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Did you know that regardless of income, many students come to school each day without eating breakfast?

YES/NO

1. Do you feel there are benefits to offering breakfast at school?

YES/NO

1. Please list those benefits below:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Do you offer special morning snacks to students on standardized testing days?

YES/NO

1. Is there is a belief among your peers that the school breakfast program is only for low-income students?

YES/NO

1. Based on the benefits you listed above, would you see a value to starting a breakfast program at your school?

YES/NO

1. Would you be interested in testing out a new alternative breakfast program that has proven to increase breakfast consumption and availability to all students, regardless of family income?

YES/NO

1. Of the following alternative breakfast program descriptions, which are you most willing to try at your school? (check all that apply)
   * **Breakfast in the Classroom** – Students eat breakfast in their classroom either at the beginning of the school day or early during the day. Often breakfast is brought to the classrooms from the cafeteria by students or served from carts in the hallways by food service staff.
   * **Grab n’ Go** – All the components of school breakfast are conveniently packaged so students can easily grab a meal, either from the cafeteria line or from carts in a high traffic hallway. Students can eat in the classroom or on the go.
   * **Breakfast after First Period** – Usually implemented in middle and high schools, students are allowed time after first period to obtain breakfast, either in the cafeteria or from carts in the hallway, to then eat in the classroom or cafeteria.
   * **Breakfast on the Bus** – Students receive a complete meal while riding the bus to school. This is especially useful in school districts where students have a long commute time.
2. What barriers do you see to implementing this type of program at your school?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Thank you for taking the time to complete this survey. Please return it to the School Nutrition Department in the enclosed envelope via the interoffice mail system. I will be calling you shortly to set up an appointment to discuss the results and next steps.

Sincerely,

Name

Position

**School Breakfast - Principal Survey Post Implementation**

The Name of School District School Nutrition Program is conducting a survey about the recent changes to the school breakfast program. Please take a few minutes to complete this survey so we can better meet the needs of your students. Thank you in advance for your cooperation.

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

School: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Have you noticed any change in the following since the start of our new school breakfast program? Please circle.

**Attendance Behavior Classroom Performance School Nurse Visits**

Please Elaborate:

1. Have you noticed any additional benefits associated with our new school breakfast program?
2. Have there been any challenges related to breakfast in your school that need to be addressed?
3. Do you have any other comments about the breakfast program in your school?

Thank you for taking the time to complete this survey. Please return it to the School Nutrition Department in the enclosed envelope via the interoffice mail system. I will be calling you shortly to set up an appointment to discuss the results and next steps.

Sincerely,

Name

Position