**Recycling Drive Kick Off Announcement  
  
Hey, April 22nd is Earth Day** and our school is doing its part to keep the planet clean. During the month of April, our school cafeteria will be tracking the number of bottles we recycle. If we recycle (insert number of bottles here) bottles, everyone wins! Win what you say? A (insert prize here). Look for the large plastic milk bottle poster in the cafeteria and watch the numbers grow. Do your part, **Drink Milk, Recycle and Be Active**.

**Recycling Drive:  
PA Announcements**

**Recycling Announcements  
  
Calling all students to Drink Milk, Recycle and Be Active!** Starting today, in the cafeteria, there are cool bins just for throwing away plastic milk bottles, other plastic bottles and cans. When you recycle, you help save our planet. And it’s unbelievable what can be made out of recycled plastic: decks, fleece sweaters, basketball backboards and more! So do your part – Just **Drink Milk, Recycle and Be Active**!

**Do Your Part to Help Save Our Planet!** And you don’t even need to be a superhero! You can help by just recycling plastic bottles and cans in the special **Drink Milk and Recycle** bins in the cafeteria. Just recycling plastic can save landfill space and half the energy needed to make products from new resin. So, **Drink Milk, Recycle and Be Active**!

**Be the ONE who RECYCLES.** Americans use 4 million plastic bottles every hour—yet only 1 bottle out of 4 is recycled.[[1]](#footnote-1) That’s why it’s important to do your part to help the earth. After you pick up your ice-cold bottle of milk, remember to **Drink Milk, Recycle and Be Active!** It’s easy—on your way out, just drop it in the colorful bin beside the regular trash can.

**SEVEN HUNDRED YEARS!** That’sthe average lifespan of a plastic bottle disposed in a landfill. Wow! That’s a really, really, really long time! I don’t want my plastic bottle hanging around that long. We better do our part and **Drink Milk, Recycle and Be Active!** Always toss your used plastic bottles in that cool recycling bin to help keep the earth clean.  
  
  
  
  
  
**Recycling Drive Menu Blurb**Our schools are doing their part to help save the environment. We recycle plastic milk bottles at breakfast and lunch. This month we are holding a recycling challenge. If your school reaches its goal, the students will be rewarded with a (insert prize here). Remember to **Drink Milk, Recycle and Be Active!  
  
Recycling Menu Blurbs**Americans use 4 million plastic bottles every hour—yet only 1 bottle out of 4 is recycled.[[2]](#footnote-2) Half of all polyester carpet manufactured in the US is made from recycled plastic bottles.[[3]](#footnote-3)Recycled plastic is also made into plastic lumber, clothing, flower pots, insulation for sleeping bags & ski jackets, car bumpers and more. [[4]](#footnote-4) There are about 1,000 plastic milk jugs and other bottles in a recycled plastic park bench.[[5]](#footnote-5)The average lifespan of a plastic bottle disposed in a landfill is 700 years.[[6]](#footnote-6)Recycling a ton of plastic bottles can save 7.4 cubic yards of landfill space. [[7]](#footnote-7) Recycling plastic saves twice as much energy as burning it in an incinerator.[[8]](#footnote-8)   
 Five plastic bottles yield enough fiber to make an extra large T-Shirt.[[9]](#footnote-9)

**Recycling Drive:  
Menu Blurbs**

1. “Recycling Fact & Trivia”, [www.ecy.wa.gov/programs/swfa/kidspage/trivia](http://www.ecy.wa.gov/programs/swfa/kidspage/trivia) [↑](#footnote-ref-1)
2. “Recycling Fact & Trivia”, [www.ecy.wa.gov/programs/swfa/kidspage/trivia](http://www.ecy.wa.gov/programs/swfa/kidspage/trivia) [↑](#footnote-ref-2)
3. “Remarkable Recycling Facts”, [www.clearwater-fl.com/gov/depts/solid\_waste/docs\_pubs/facts.asp](http://www.clearwater-fl.com/gov/depts/solid_waste/docs_pubs/facts.asp) [↑](#footnote-ref-3)
4. “Remarkable Recycling Facts”, [www.clearwater-fl.com/gov/depts/solid\_waste/docs\_pubs/facts.asp](http://www.clearwater-fl.com/gov/depts/solid_waste/docs_pubs/facts.asp) [↑](#footnote-ref-4)
5. <http://www.envirotechrecycling.com/News.aspx?id=37> [↑](#footnote-ref-5)
6. <http://www.health24.com/medical/Condition_centres/777-792-1461-4884,65981.asp> [↑](#footnote-ref-6)
7. Hall, Teresa. “Explaining the Water Bill”. <http://earth911.org/blog/2007/09/21/explaining-the-bottle-bill/2/> [↑](#footnote-ref-7)
8. <http://www.seac.150m.com/fun_facts.html> [↑](#footnote-ref-8)
9. <http://www.midamericarecycling.com/content/1/documents/RecyclingProcessProductsBenefits.pdf> [↑](#footnote-ref-9)