**PA Announcements**Student #1: Hey, do you know what today is?

**School Milk Around the World  
PA Announcements**

Student #2: Wednesday, I guess.

Student #1: Yeah, it’s Wednesday all right! It’s the last Wednesday in September!

Student #2: So, what’s so important about the last Wednesday in September?

Student #1: It’s World School Milk Day!

Student #2: World School Milk Day? I’ve never heard of it, are you sure?

Student #1: Yes, I’m sure. It’s the day when people around the world celebrate school milk.

Student #2: What’s so important about school milk?

Student #1: School milk, well to start it’s packed with 9 essential nutrients. Good things your body needs.

Student #2: And?

Student #1: It tastes great, and comes with every meal in the cafeteria. You can also find it in vending machines around the school.

Student #2: Oh, good for my body and tastes great too. I’m headed to the cafeteria right now to celebrate World School Milk Day with my own ice-cold milk.

We’re celebrating World School Milk Day all month at our Milk Mustache Booth. Come to the [location of booth] between [time of event] today and pose for your own World School Milk Mustache photo.

**Menu Blurbs**Wednesday, September [insert day] is World School Milk Day, the day when school milk is celebrated around the globe. World School Milk Day is an international, annual event started in 2000 that celebrates the importance of milk in children’s diets and increases global awareness.World School Milk Day is actively supported and promoted by the Food and Agriculture Organization (FAO) of the United Nations.In the past, the day has been celebrated by over 40 countries including Argentina, Australia, Canada, Ethiopia, China, Iceland, Finland, Croatia, Indonesia, Oman and the USA.[Name of Town] School District is celebrating World School Milk Day with a poster contest called School Milk Around the World. Talk to your teacher for details.