Dear Teacher,
World School Milk Day is the last Wednesday in September and the cafeteria is celebrating!

World School Milk Day is an international, annual event started in 2000 that celebrates the importance of school milk in children’s diets and increases global awareness. World School Milk Day is actively supported and promoted by the Food and Agriculture Organization (FAO) of the United Nations. In the past, the day has been celebrated by over 40 countries including Argentina, Australia, Canada, Ethiopia, China, Iceland, Finland, Croatia, Indonesia, Oman and the USA.

This is a great opportunity to discuss the nutritional benefits of milk with your students while increasing their international awareness.

**Elementary Promotion**
The [Name of Town] Child Nutrition Program would like to work with your class to promote World School Milk Day. We will be hanging mini-posters in the cafeteria announcing World School Milk Day during the month of September. Each mini-poster will feature the word for milk in a different language. We would also like to have students design a poster that represents the theme *School Milk Around the World.* All posters will be hung in the cafeteria during the last week of September. Prizes will be awarded to our favorite poster in each grade. Please contact me in the Child Nutrition office if you would like your class to participate.

**Secondary Foreign Language Promotion**The [Name of Town] Child Nutrition Program would like to work with your class to promote World School Milk Day. We will be hanging mini-posters in the cafeteria announcing World School Milk Day during the month of September. Each mini-poster will feature the word for milk in a different language. We would also like the students to create posters or flyers advertising the benefits of milk in the foreign language they are learning. All submissions will be displayed in the cafeteria during the last week of September. Prizes will be awarded to our favorite submission from each class. Please contact me in the Child Nutrition office if you would like your class to participate.

For more information on World School Milk Day, check past year’s events by visiting the FAO website at <http://www.fao.org/economic/est/est-commodities/dairy/school-milk/12th-world-school-milk-day-wsmd/en/>
For more information on the health benefits of milk, please visit <http://www.newenglanddairycouncil.org/page/bone-health>

Please contact me if you have any additional questions related to our World School Milk Day promotion.

Sincerely,
[Name]
[Title]
[Phone Number]

**School Milk Around the World**